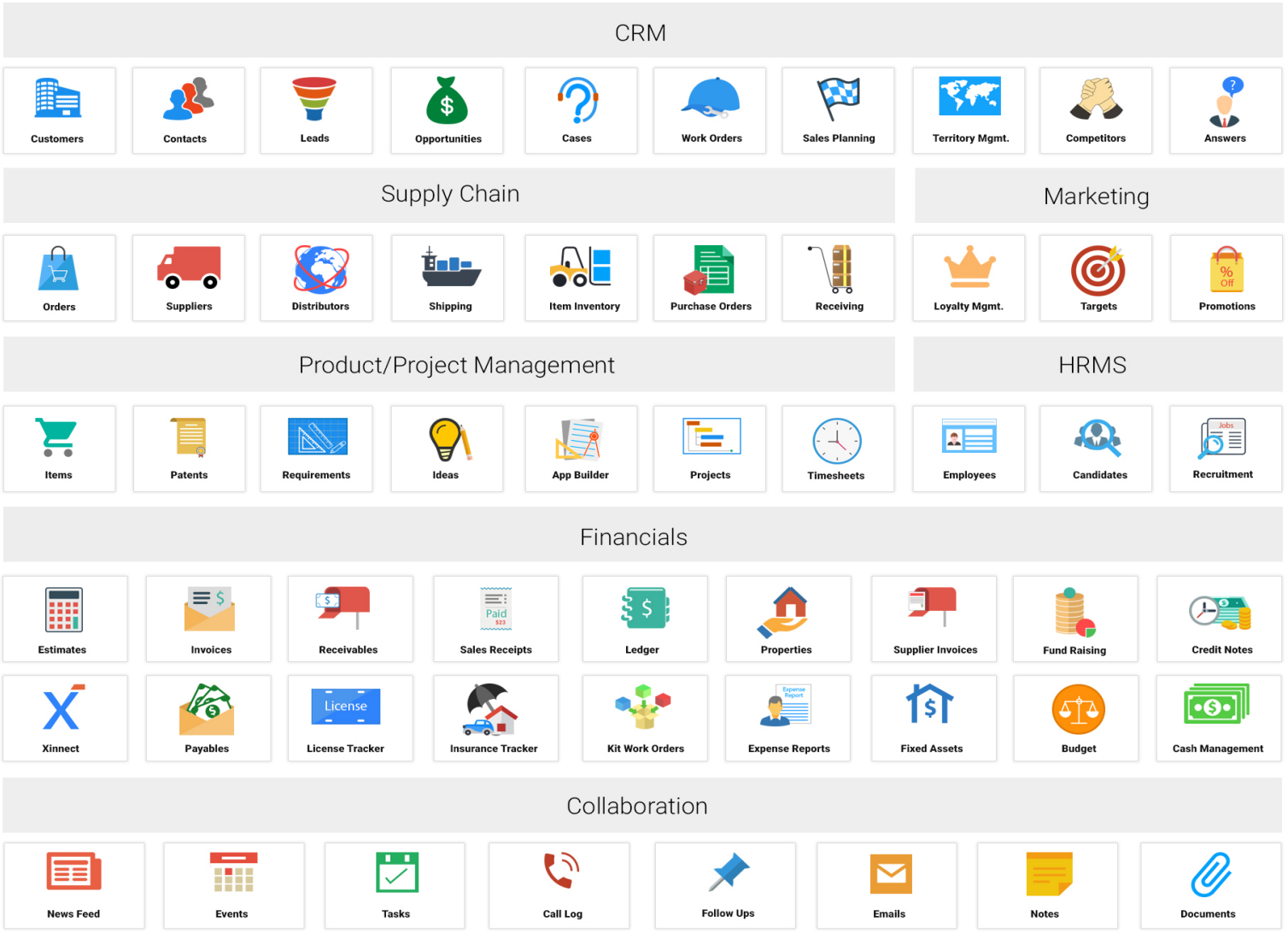
Apptivo
Integrated
Cloud Business Apps
www.apptivo.com

# What is Apptivo?




- Platform of 50+ integrated business apps
- Integrated collaboration, email & documents
- Mobile website & native apps for iOS & Android
- REST API for connections to outside tools

# Apptivo CRM Apps

## 4 Core Areas of Apptivo CRM

*Contact Management*

*Sales Pipeline*

*Email Marketing*

*Customer Service*

# Apptivo Solutions For the Entire Customer Lifecycle

*Contact Management*

**Get a 360° View of Your Customer With Apptivo's Entire Solution.  All Apps for One Price.**

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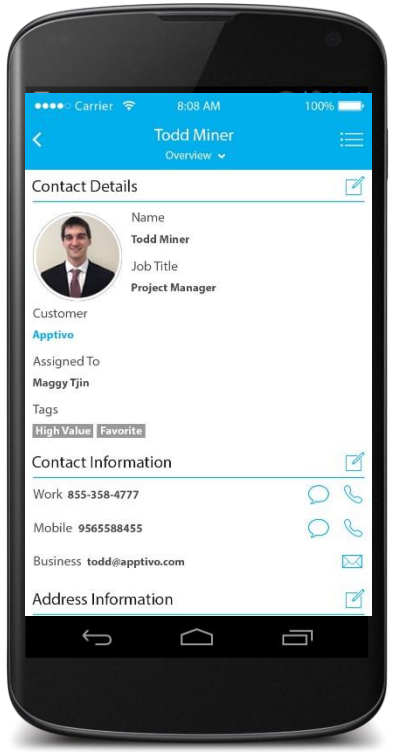
# Access From Any Device




Mobile Phone

Desktop & Laptop

Tablet

Create, Collaborate, Review, and Approve on the Go.

# Technical Details

Apptivo

## Infrastructure

Rock-Solid 24x7

- *Hosted in USA*
- *Real-time off-site backups*
- *256-bit SSL encryption of all communications*
- *Disaster recovery environment hosted with Amazon*
- *SSAE16 certified*

## Compatibility

Work From Any Device

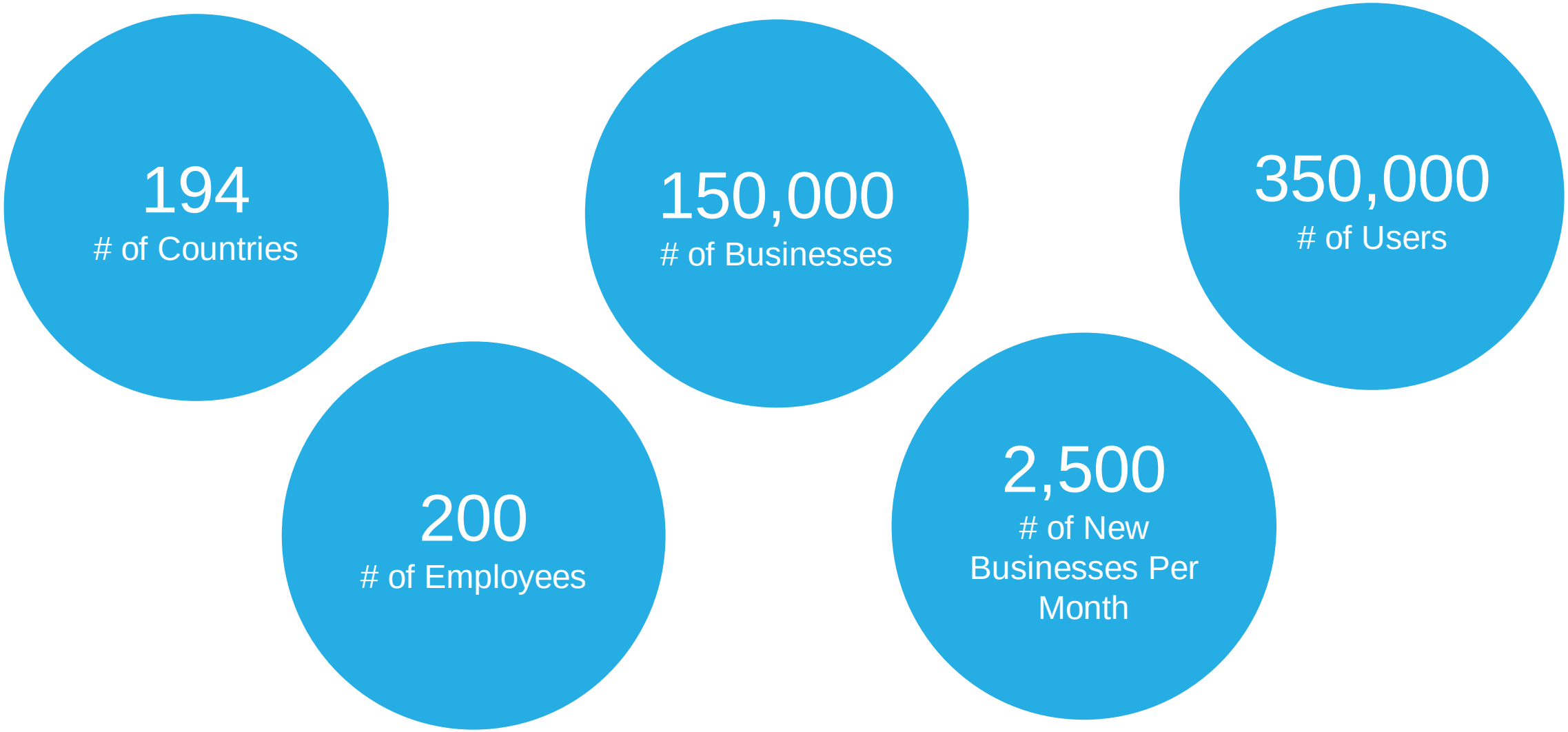
- *100% Cloud*
- *Chrome/Firefox/Safari optimized (Modern IE Supported)*
- *iOS/Android (tablet & phone)*
- *Technology includes AngularJS, Bootstrap, Java, HTML 5*

## Security

Access Control For:

- *Access to apps*
- *Access to records*
- *Access to fields on records*
- *Emails & activities*
- *Collaboration features*
- *Reports & navigation items*

# Trusted by Businesses All Over the World



# Key Enterprise Clients

Apptivo

ZELTIQ

SEPHORA

Chicago Tribune

BECKMAN COULTER

FALKEN TIRE

SATCO ساتكو

UNAIDS

Audi

Los Angeles Times

DANAHER

Orient Travel

SUMITOMO RUBBER INDUSTRIES, LTD.

# Recent Award – PCMAG.com Editor's Choice

Apptivo

PC

PCMAG.COM

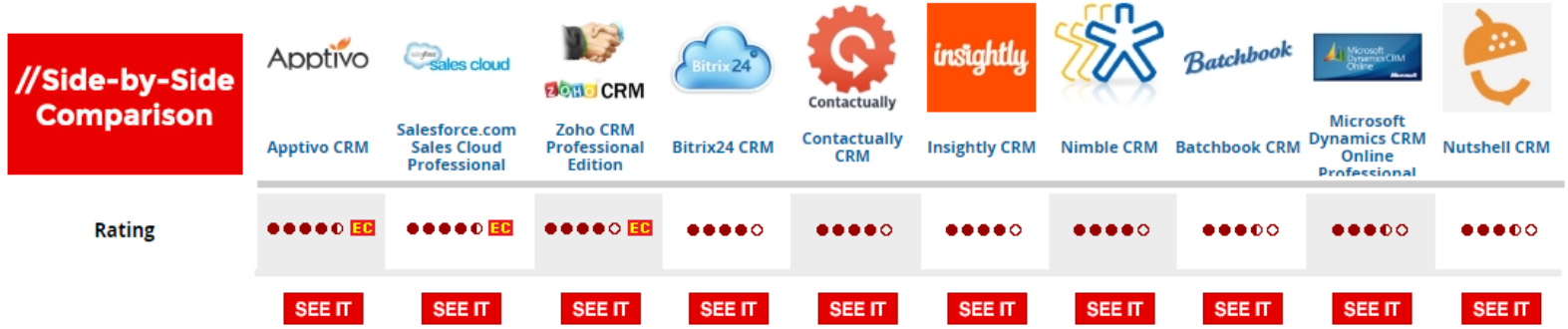
EDITORS' CHOICE

## The Best CRM Tools of 2015

BY FAHMIDA Y. RASHID AUGUST 13, 2015 1 COMMENT

*We test and compare customer relationship management (CRM) systems to help you choose the right one to optimize your customer interaction.*

52 SHARES




"Do-it-all, customizable solution. Affordable. 24-hour support. Great mobile app."

"Apptivo stands apart as one of the most flexible and affordable CRM tools on the market."

# Recent Award – Capterra Most Affordable

# CRM Overview – 4 Functional Areas

Apptivo

| | | | | |
|---|---|---|---|---|
| Prospecting | Lead Tracking | Campaign Management | Opportunity Management | Pipeline Visualization |
| Productivity | Contextual Collaboration | Deep Email Integration | Native Mobile Apps | Google & Outlook Connectors |
| Performance | Sales Dashboards | Quotas & Forecasting | Territory Management | Win/Loss Analysis |
| Customer Service | Support Ticket Management | Service Level Agreements | Knowledgebase & Service Tracking | 360° Customer View |

Thank You!

www.apptivo.com