

The Apptivo logo features the word "Apptivo" in a white, sans-serif font. A stylized white leaf icon is positioned above the second 'p'. The logo is centered on a solid blue background.

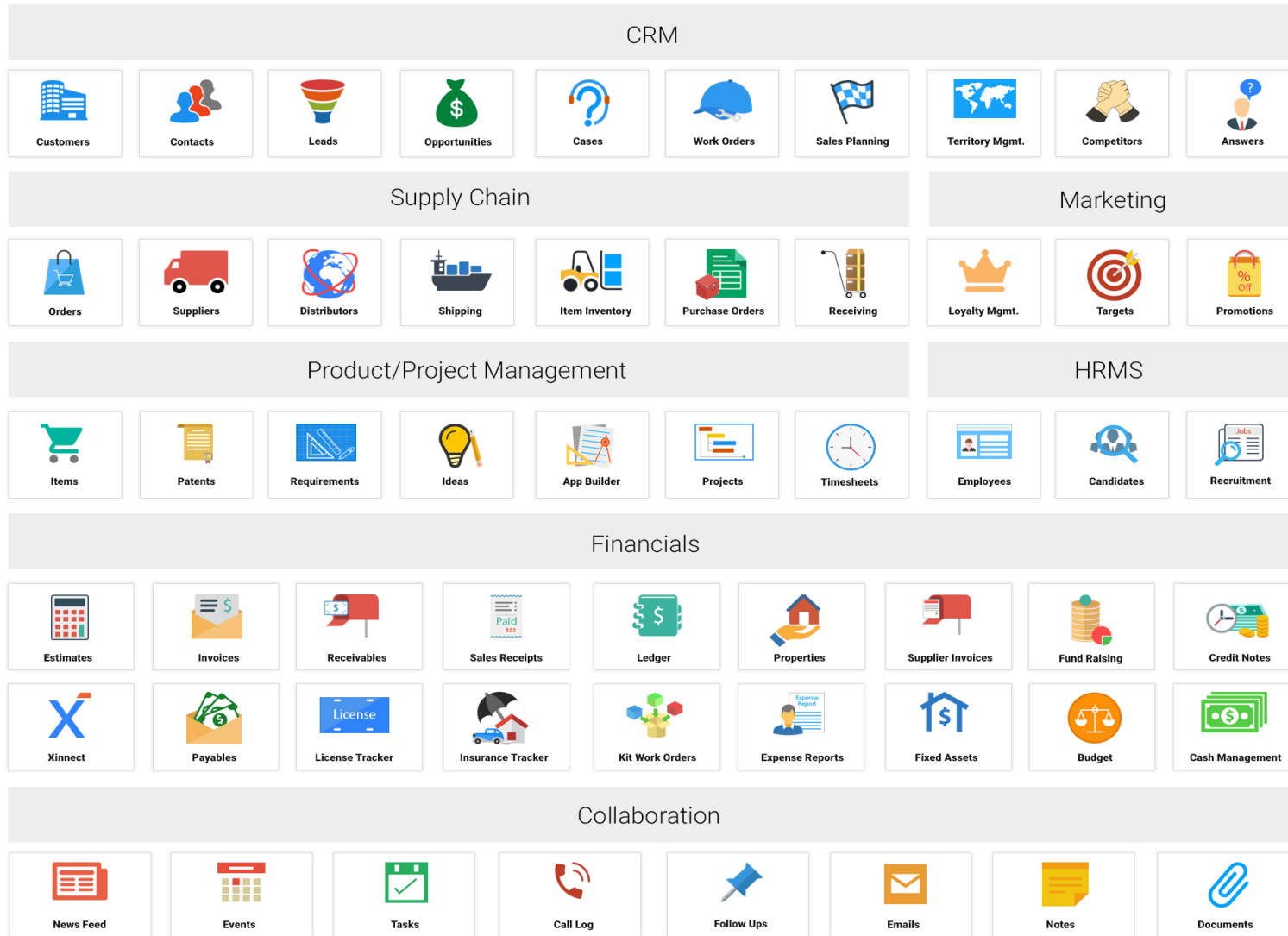
Apptivo

Integrated
Cloud Business Apps

www.apptivo.com



What is Apptivo?



➤ Platform of 50+ integrated business apps

➤ Integrated collaboration, email & documents

➤ Mobile website & native apps for iOS & Android

➤ REST API for connections to outside tools

4 Core Areas of Apptivo CRM



Contact Management



Sales Pipeline



Email Marketing



Customer Service

Apptivo Solutions For the Entire Customer Lifecycle



Contact Management

Get a 360° View of Your Customer With Apptivo's Entire Solution. All Apps for One Price.

Apptivo Solutions For the Entire Customer Lifecycle



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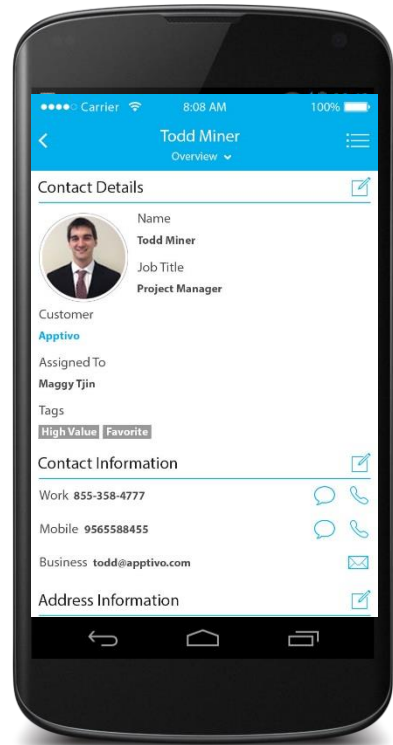
Get a 360° View of Your Customer With Apptivo's Entire Solution. All Apps for One Price.

Apptivo Solutions For the Entire Customer Lifecycle



Get a 360° View of Your Customer With Apptivo's Entire Solution. All Apps for One Price.

Access From Any Device



Mobile Phone



Desktop & Laptop



Tablet

Create, Collaborate, Review, and Approve on the Go.

Technical Details

Infrastructure

Rock-Solid 24x7

- *Hosted in USA*
- *Real-time off-site backups*
- *256-bit SSL encryption of all communications*
- *Disaster recovery environment hosted with Amazon*
- *SSAE16 certified*

Compatibility

Work From Any Device

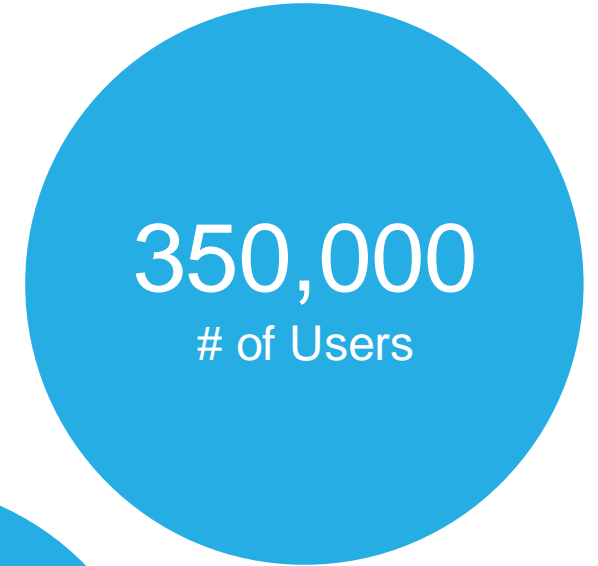
- *100% Cloud*
- *Chrome/Firefox/Safari optimized (Modern IE Supported)*
- *iOS/Android (tablet & phone)*
- *Technology includes AngularJS, Bootstrap, Java, HTML 5*

Security

Access Control For:

- *Access to apps*
- *Access to records*
- *Access to fields on records*
- *Emails & activities*
- *Collaboration features*
- *Reports & navigation items*

Trusted by Businesses All Over the World



Key Enterprise Clients

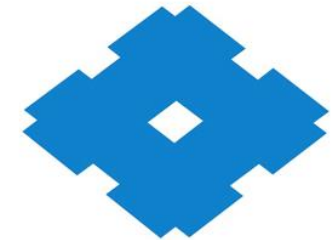


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Los Angeles Times



SUMITOMO RUBBER INDUSTRIES, LTD.

Recent Award – PCMAG.com Editor’s Choice



The Best CRM Tools of 2015

BY FAHMIDA Y. RASHID AUGUST 13, 2015 1 COMMENT

We test and compare customer relationship management (CRM) systems to help you choose the right one to optimize your customer interaction.

52 SHARES

Side-by-Side Comparison	Apptivo	Sales cloud	Zoho CRM	Bitrix 24	Contactually	insightly	Nimble CRM	Batchbook	Microsoft Dynamics CRM Online Professional	Nutshell CRM
Rating	★★★★★ EC	★★★★★ EC	★★★★★ EC	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★
	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT	SEE IT

“Do-it-all, customizable solution. Affordable. 24-hour support. Great mobile app.”

“Apptivo stands apart as one of the most flexible and affordable CRM tools on the market.”


Recent Award – Capterra Most Affordable



BROUGHT TO YOU BY Capterra

★ THE TOP 20 MOST AFFORDABLE CRM Software

CRM software helps businesses of all sizes manage current and potential customers, striving to ensure their happiness and maintaining strong relationships. Since there are so many CRM systems out there, we wanted to find those that offer “the best bang for your buck”. Below is a snapshot of the most affordable options as measured by the average monthly cost, total number of features offered for that cost, and customer reviews. To see a comprehensive list, please visit our [Customer Relationship Management Software Directory](#).



^ Hide All Data

	AFFORDABILITY SCORE ⓘ	COST	✓ FEATURES	★ REVIEWS	
1 Apptivo CRM	97	\$\$\$\$	<div style="width: 100%; height: 10px; background-color: #27ae60;"></div> 12/12	★★★★★ (99)	
	Range <i>(per month)</i> \$1-\$75 based on pricing scenario below		<ul style="list-style-type: none">✓ Contact management✓ Interaction tracking✓ Calendar/Reminders✓ Task management✓ Pipeline view✓ Mobile access	<ul style="list-style-type: none">✓ Email integration✓ Social media integration✓ Mkt auto integration✓ Quotes/Proposals✓ Document storage✓ Custom reporting	Functionality ★★★★★ Overall Quality ★★★★★ Value ★★★★★

CRM Overview – 4 Functional Areas



Prospecting	Lead Tracking	Campaign Management	Opportunity Management	Pipeline Visualization
Productivity	Contextual Collaboration	Deep Email Integration	Native Mobile Apps	Google & Outlook Connectors
Performance	Sales Dashboards	Quotas & Forecasting	Territory Management	Win/Loss Analysis
Customer Service	Support Ticket Management	Service Level Agreements	Knowledgebase & Service Tracking	360° Customer View



Thank You!

www.apptivo.com