

HP Inkjet Cartridge and Print Head Price Change



August 1, 2008

Effective September 1, 2008, Hewlett Packard will increase list prices on inkjet cartridges and print heads.

As part of HP's normal portfolio management, the company regularly reviews pricing. In response to rising production and supply chain costs, HP is now adjusting the price of HP Inkjet cartridges and HP Inkjet print heads.

HP Inkjet cartridges will continue to provide superior value, reliability and high-quality output. From pioneering the desktop printing industry to its new smart print supplies system, HP is committed to developing products and services that meet its customers' needs.

Specifics of the price increase:

- Effective CPL Date: **September 1, 2008**
- Effective price increase is approximately **5-6%** (price change will vary by sku)