



MARKET OVERVIEW: Your company may build finished products or manufacture sub-assemblies that can be found in businesses or homes across America. Either way, you have to fight for every job and prove yourself every day. Just-in-time delivery means you can't afford errors. Your employees have to get it right the first time. But some of your training manuals are hard to read and need updating. The paperwork required to win large contracts in response to bids keeps growing and the systems you currently have in place make it difficult to respond to these bids. The documentation involved in product design and engineering keeps getting more complex. But your current printers can't handle these jobs, so you have to send them to an outside vendor. But is there an alternative? There is. The Ricoh Aficio MP C2050/MP C2550 Series with Ricoh's Web Based Driver Installer and/or GlobalScan solutions can improve productivity and help you meet these demands head-on.

MANUFACTURERS

HOW THE RICOH AFICIO MP C2050/MP C2550 SERIES CAN HELP:

Print Advantages

- On the assembly line, the use of color diagrams can eliminate confusion for your line workers when dealing with assembly instructions—color especially helps communicate when employees speak different languages.
- You need to submit responses for government bids and RFPs (Requests for Proposals) to win contracts. With the MP C2050/MP C2550, professionally finished proposals with color photographs can help them stand out from the competition and improve your odds of winning.
- If you manufacture “customer assembled” products, printing and including color assembly instructions with the product can dramatically reduce customer support calls and improve overall customer satisfaction.

Copy Advantages

- With optional internal finishing capabilities you can print/copy your own professional product manuals and catalogs for customer distribution, eliminating the need to send these jobs out at greater expense.
- Support for heavier stock through the 100-Sheet Bypass Tray, allows companies like yours to create packaging comps and produce more durable signage for use around the plant, such as safety posters.
- Animated control panel guidance screens direct even casual users through toner replenishment and job misfeeds for uninterrupted, productive operation.
- Because these Ricoh Color MFPs offer fast speed for black & white and color output, engaging visuals or hardcopies of manuals can be quickly and inexpensively distributed to employees as needed.

Document Storage Advantages

- With the standard Document Server found on the MP C2050/MP C2550, local document storage for up to 2,000 documents (6,000 pages total) provides a digital history of design drawings/sketches and engineering change notices (ECNs).
- If your plant employs a large number of workers, the standard Document Server also provides the document storage space needed to securely store scanned time cards, job applications, employee tax information, and other HR-related documents.
- Job applications and healthcare claim forms can be modified as needed and then printed on demand by office personnel when supplies run low, so every application and claim form looks like an original.

System Security Advantages

- Several modes of user authentication are available to ensure only authorized personnel have access to the device and data stored within the Ricoh Aficio Color MFP; to protect product designs and other confidential sales and employee information.
- Encrypted PDF Transmission, Locked Print mode, and password protection of files provide needed security to ensure confidential product design or launch strategy files are not intercepted or compromised during printing or transmission.
- Because the MP C2050/MP C2550 offer WPA support, you are protected against the possibility of data being intercepted over wireless networks, again helping to maintain privacy.

Software Solution Advantages

- Ricoh's Web Based Driver Installer (WBDI) is a web-based solution that allows administrators to establish an easy access point for self-service printer driver installation.
- WBDI reduces IT burdens associated with printer driver deployment after a large-scale computer or printer refresh.
- Print drivers can be preconfigured with default settings and IP addresses, helping support compliance, in addition to eliminating the need for expensive print servers.
- Ricoh's GlobalScan enables employees, departments and remote locations to easily share information in minutes via scanning to e-mail addresses, distribution lists or network folders, as well as develop an electronic file management system for customer and employee records. This electronic file management system will assist in creating faster turnaround of invoices and payments.