



*Simple, Secure, and Cost-effective*

Save **time**, **money** and **risk** by eliminating paper transmittal expenses, speeding business transactions, and ensuring information privacy and security!!

## Healthcare

" Our rep showed us that we could address all three of our requirements – HIPAA compliance, scanning, and a reduction in fax machines – with the eCopy solution. Needless to say, we were thrilled. "

~ Farley Kamhi, CIO, Health Plus – New York City

eCopy's document distribution and integration solution offers healthcare organizations unique opportunities to streamline business practices, reduce administrative overhead, and improve communication with business partners and consumers.

### **Key Issues in the Healthcare Industry**

#### **Confidentiality:**

Organizations must take all reasonable steps to ensure that only authorized individuals see patient health information.

#### **Auditing:**

Organizations must maintain a record of patient health information disclosures.

#### **Minimum Disclosure:**

Disclosure of patient health information should be limited to the amount reasonably necessary to accomplish the intended purpose.

#### **Encryption:**

Identifiable patient health information sent over a public Internet must be encrypted.

#### **Authorization:**

Computer system users must only have access to information they are authorized to see.

#### **Disaster Recovery:**

Organizations must implement physical safeguards to protect systems storing patient health information from fire and other hazards.

#### **Availability:**

Patient health information must be readily available to authorized persons within the organization.

### **How eCopy Can Help**

- Electronic distribution reduces the possibility of patient health info being seen by people without proper authorization.
- Sending info by e-mail rather than fax ensures that it is delivered to a private e-mail inbox rather than a public fax machine.
- Scanning functions require password authentication, restricting the ability of unauthorized users to distribute patient health information.
- The eCopy device maintains a transaction log of all scanning activity creating an audit trail
- Drag-and-drop fax and e-mail capability lets you select which pages of the patient's record to send eliminating the need to send an entire record
- Markup tools let you "whiteout" or "blackout" personal information, without actually altering the original document, before delivering it to a third party.
- Scanned documents are available for instant access by authorized users.
- 128-bit encryption of file attachments helps patient health information remain confidential.
- Scanned documents can be backed up electronically to an offsite location for disaster recovery purposes
- Standard and easy to use interface ensures that employees will quickly and consistently use the eCopy solution - "no training required"

