



**FOR IMMEDIATE RELEASE**

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***SULTAN HEALTHCARE OFFERS INSTAFRESH HAND  
SANITIZER TO PREVENT CROSS CONTAMINATION***

***Fast Acting, Moisturizing Formula  
Available with No-Touch Dispenser***

ENGLEWOOD, NEW JERSEY, (June 2008) – Sultan Healthcare announces INSTAFRESH™ Instant Hand Sanitizer and the TOUCH-LESS™ Sanitizer Dispenser. Available directly through Sultan’s global network of distribution partners, INSTAFRESH Instant Hand Sanitizer was designed to decontaminate and refresh hands quickly without the use of water in a hygienic, no touch dispenser.

INSTAFRESH™ is a 70% ethanol formulation that complies with Centers for Disease Control (CDC) Hand Hygiene Recommendations. It provides 99.9% effectiveness in 30 seconds against pathogens such as: Staphylococcus aureus, Salmonella choleraesuis, Pseudomonas aeruginosa, Methicillin Resistant Staphylococcus aureus (MRSA), Herpes Simplex Type 1, Influenza A2, HIV-1 (AIDS Virus).

INSTAFRESH™ contains special moisturizers to keep hands soft and clean, reducing dryness and cracking. No sticky residue or overpowering fragrance will remain on hands. Its low viscosity formulation makes it easy to spread and cover the entire hand surface.

**(more)**

The no-touch design of the TOUCH-LESS™ Sanitizer Dispenser helps reduce the risk of cross contamination that can occur with pump type dispensers. It does not require costly refill containers, just conveniently pour and fill from INSTAFRESH™ Refill bottles.

“Customers who have tried INSTAFRESH™ are pleasantly surprised how soft and smooth their hands feel after using this alcohol based product, “says Sultan Healthcare Inc. Product Manger, Tim Lorencovitz. “We’ve combined a high quality product with a safe, easy to use dispenser that I’m sure will help improve hand hygiene compliance in any office.”

For a limited time, Sultan Healthcare Inc. is offering a FREE TOUCH-LESS™ Sanitizer Dispenser with the purchase of four gallons (3.8L) or twelve quart bottles (.95L) of INSTAFRESH Instant Hand Sanitizer. INSTAFRESH is available in 1 gallon (3.8L) and 32 oz (.95L) refill sizes, 4oz (118ml) pocket size and 18oz (532mL) pump bottles.

Sultan Healthcare, established in 1872, is a leading manufacturer of infection control, dental materials, preventive products and oral therapeutics. Sultan distributes products through dental dealers on every continent and maintains its global reach with an extensive network of highly trained field representatives. For more information on Sultan Healthcare or any of its other fine products, please contact Sultan Customer Service in their Englewood, New Jersey office at (201) 871-1232, Toll Free in the US (800) 637-8582, or visit Sultan on the Web at [www.sultanhealthcare.com](http://www.sultanhealthcare.com).

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