Print

Track, Control and Recover Printing Costs

equitrac

Education Solutions

maximize revenue

Equitrac Express helps universities, schools and libraries transform output to income.

There's no such thing as free printing. Of course that doesn't stop students, faculty and staff from generating thousands of pages a day. Which is why they expect convenient, fair and equitable access to printers and copiers. Whenever they want it. Anywhere on campus.

That leaves only you and your already strained budget to reduce waste, conserve resources and manage the soaring cost of document output – all while assuring the quality and reliability of your printing facilities.

You need Equitrac Express.

"Thanks to Equitrac, we're generating revenue from student printing that used to go totally unaccounted for."

IT Director, Midwestern University

Generate revenue, manage workflow and contain print costs.

Equitrac Express is a software-based print tracking, document accounting and cost recovery solution designed specifically for colleges, universities, primary and secondary schools, and libraries. With it, you can track, analyze and charge every document that any student, guest, or staff or faculty member sends to any networked printer or walk-up copier. Hundreds of institutions like yours use the Equitrac solution to:

- Turn printing expenses into ongoing revenue.
- Allocate output costs to users, departments, programs or grants.
- Increase service levels and reduce printing-related help desk calls.
- Provide students, faculty and staff the convenience of card-, cash- or account-based payment.
- Reduce the waste of unclaimed printing.
- Learn exactly how printers and copiers are being used.
- Deploy machines for optimum efficiency.
- Increase control over device access.

All in a single solution.

Equitrac Express seamlessly integrates into your existing IT infrastructure. It works with the printers, copiers and multi-function devices from all leading manufacturers. And it easily scales from small, single-server sites up to multi-campus or district-wide networks with thousands of printers and hundreds of thousands of users.

Best of all, Equitrac Express replaces isolated, multiple, payment and allocation systems with a single unified 24 x 7 solution for faculty, students, staff and guests.

Equitrac Express helps universities and libraries meet the challenges of controlling printing costs and reducing waste.

minimize cost

Gain the insight to minimize cost.

Ease of use

With Equitrac Express, print management becomes a simple and routine part of the print process. The Print Assistant pop-up window on users' PCs lets them preview print job attributes, including cost, payment method, number of pages and more. And information is collected from devices automatically over the network – instead by sending staff to each machine.

Convenient payment options

Cash, stored-value cards, campus card or network printing accounts — we support them all. With the optional Pay Station Deposit Center kiosk, students can replenish their printing accounts 24 hours a day, 7 days a week freeing your staff from playing cashier.

Accurate cost allocation and recovery

Faculty members can accurately allocate document costs to a specific department or grant. Plus, you can easily charge for specific or additional document features such as file or paper size, media type, color, duplexing, stitching and more. Or create different price schedules for faculty, staff, students or walk-up patrons.

Centrally-managed server-based printing increases service levels and reduces printing-related help desk calls.

Equitrac Express assures confidentiality and security by holding documents in a print queue until users authenticate themselves.

Security and confidentiality

Equitrac Express addresses users' concerns about private or sensitive materials sitting at remote printers. Documents are released from the print queue only when users authenticate themselves at the device or provide adequate payment.

Rules set by you

Even if you don't charge for printing, you can use Equitrac Express to control who gets to print, how much output they produce, and which printers they may use. Easily defined rules can automatically delete or hold a print job, or re-route it.

Extensive reporting capabilities

Summary, detailed and total activity reports — by user, department, allocation code or device — give you new insight into your printing and copying operations. Analyze users' document production activity, determine which machines are over- or under-utilized and recognize peak usage periods. This helps you make more informed decisions on equipment deployment and acquisition.

Turnkey solution

We're the experts in document accounting. That's why the Equitrac Express solution includes design, delivery, installation and support. We work closely with your equipment vendors, department teams and IT organization to provide a total solution no one else can match.

Equitrac. Making documents count for over 25 years.

Equitrac is the world leader and most trusted name in document accounting and cost recovery solutions. The source of every significant advance and innovation in our industry since our founding in 1977, Equitrac today has one simple goal: to help our customers achieve 100% document cost accountability.

We're uniquely qualified to make that goal a reality. Equitrac was the first company to develop, manufacture, market and distribute its own line of computer hardware and software systems to track, report, allocate and recover the expenses of producing and handling every type of document, whether paper or digital. Together with the industry's leading office equipment manufacturers, we have developed embedded software that brings document cost accountability to the users of networked digital copiers, printers and multifunction devices.

Today, Equitrac delivers the only comprehensive document accounting solution that combines technology advances as soon as they occur with the ongoing consulting services clients need to increase productivity and maximize their returns.

That's why more than 10,000 organizations worldwide count on Equitrac. From the Fortune Global 100 to college campuses, within the AMLAW 200 and in municipalities across the globe, you'll find Equitrac solutions at work helping to eliminate waste, recover costs and optimize asset utilization. Backed by state-of-the-art service and support, and alliances with all major equipment manufacturers, Equitrac's solutions seamlessly integrate into today's digital work environment to offer centrally administered document accounting and management for even the largest multi-location organizations.

"Equitrac worked with us and our facilities management company to make accounting for our documents as easy as accounting for our phone calls."

Director Public Services, 8 State University libraries used by 45,000 students

Equitrac Express Features

Document Output Tracking
- Secure document release
- Integration with leading device manufacturers
- Per-minute and per-page fax costing through controller interfaces
- Copy control and tracking with PageCounter terminals

Pricing Management
- Price by user, user-group, department, grant, funds, device
- Pricing by page and print attributes
- Comprehensive price list configuration
- Department-based discounts/surcharges
- Time- and day-of-week-based discounts/surcharges

Flexible Payment Systems
- Support for serial connected card readers and coin/bill interfaces
- Account deposits with Cashier and Deposit Station applications and Deposit Center kiosk
- Support for network account deposit units

Reporting
- Summary, detailed and total activity reports by user, department, allocation code, network user or device
- Personalized and standard templates
- Report export for offline analysis
- Remote report access
- Report event scheduling
- Automatic reporting and distribution

Client Software Tools
- Online authentication through native OS
- Job cost preview
- Grant or department code prompt
- Release Key for unauthenticated user support
- Desktop print tracking
- Windows, Macintosh and Citrix workstation support

Account Management
- Remote accounts and configuration management
- User account import from domain
- Automatic account creation
- Native OS and LDAP authentication
- Account synchronization with external directories
- Personal account statement
- Release Station client application
- Print Queue Viewer

Campus Deployment Environment
- Multiple and heterogeneous print server support
- Print rules and job routing
- Server uplink for aggregate reporting
- Windows 2000 and 2003 server cluster support
- Terminal Services compatibility

PageCounter Terminal Support
- PageCounter local cache for off-line Copy Control
- PageCounter account declining balance
- Automated PageCounter configuration
- Numeric and alpha-numeric login and PIN support
- Swipe card support (track 2 magnetic stripe)

User Interface
- Customizable Release Station user interface
- User balance preview
- Declining balance review through PageCounter

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