

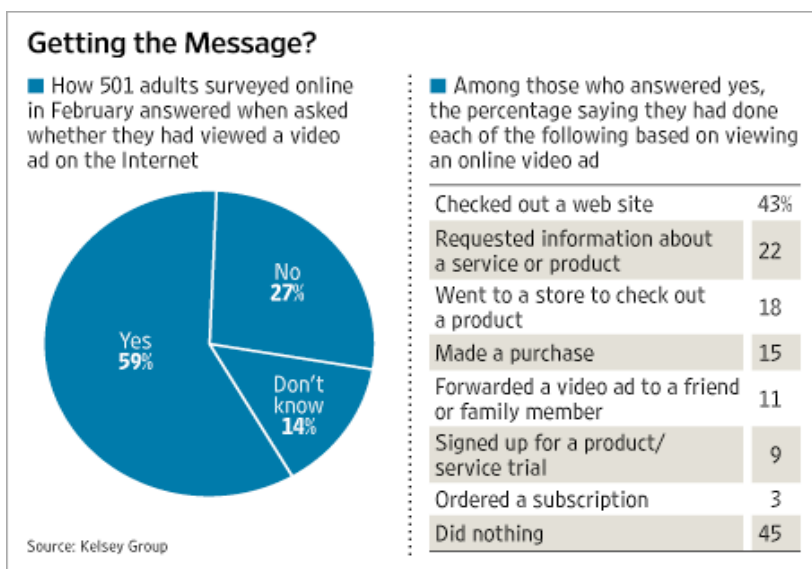
If you are doing ANY kind of marketing, then video can work for you to grow your business!

Hands down, video is the best way to captivate, engage and persuade customers, thus increasing lead conversions of casual browsers into paying customers...in some cases increasing conversions by 52%!*

If your business is looking for ways to **maximize your marketing investment** then video needs to be included in your budget! The reason is simple... video is unique in its ability to attract, captivate and engage customers. Just like 10 years ago when just having a website was the norm...video will soon be the norm. Gain a competitive first movers advantage by adding video to your website TODAY!



Picture it - a prospect comes to your website and instead of seeing text, they see you, a real person, telling a sincere story about your business. People remember an incredible 70% of what they both hear and see compared to only 20% of what they hear and 30% of what they see....there's just no better way to get your message across to prospective clients.



Using video as a focal point to all your marketing efforts, such as newspapers, direct mailers, seminars, newsletter, search engine marketing, etc. - will help you and your sales teams clearly communicate your value proposition and motivate prospects to contact you.

As the Internet continues to evolve, companies will need to compete on



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new levels if they are going to thrive online. Customers want simplicity, clarity, and most of all an enjoyable experience. Your website visitors won't wait – they muddle through and give up if not fully engaged and understood.

MultiVision helps you to create what today's savvy consumers want and expect - highly engaging and meaningful interactions with products and services. Customers demand ease of use, speed, efficiency and enjoyment. Creating such rich customer experiences requires not only expertise in branding and marketing communications, but also the ability to anticipate a consumer's wants and needs.

Video is....

Dynamic

Expressive

Inspiring

Captivating

Delivering results

*Video has quickly become
the "must have"
advertising, marketing
and communications tool
for businesses of all kinds.*

Take advantage of a growing market with video that does not have to be expensive.

- ✓ We work with you to develop a plan around your goals and objectives
- ✓ We professionally edit the shoot to tell a compelling story
- ✓ We record everything necessary so your customers will be excited and interested in doing business with you
- ✓ We use high quality graphics
- ✓ We include royalty free music that perfectly matches your video
- ✓ We provide analytics for you to analyze your investment
- ✓ We can provide marketing services for your to maximize your investment

As video become more prevalent, don't wait till customers expect video...get it today! **Call MultiVision Productions today and tell us more about your marketing objectives. We can create a cost effective tactical plan that will support reaching your business goals.**

*According to a 2007 OPA Frames of Reference Study, **52% of the people who see an online video ad take an action** – like visiting a web site or making a purchase.