The Orchestration & Automation Platform Powering HPE GreenLake

Quickly turn VMware, Nutanix, Microsoft, and other on-prem infrastructure into easy to consume self-service private clouds while extending control over AWS, Azure, GCP, and other public clouds with unified governance and cost optimization.

"By 2025, 75% of platform teams will provide selfservice developer portals to improve developer experience and accelerate innovation." - Gartner

Moving faster than the competition is critical, but unfortunately, managing on-prem hypervisors, public clouds, container platforms, and infrastructure automation tools can be a lot to take on for IT teams facing major skills gaps.

Morpheus is a unified platform born to simplify the consumption of hybrid clouds, container clusters, and infrastructure automation tools via self-service.

- For **IT Ops**, we fully automate end-to-end server builds, streamline app provisioning, and simplify day-2 activities.
- For **Security**, we map ID providers, enforce policy, assure golden template use, and automate security scans.
- For **Developers**, we enable provisioning of app environments on-demand via GUI, API, or IaC within CI/CD pipelines
- For **Finance**, we provide visibility, invoice consolidation, and cost optimization plus reporting and analytics for showback.
- For MSPs, we provide a secure multi-tenant portal and metering for private, public, and managed cloud brokering.

Named a Leader by Gartner and Forrester, Morpheus has the best customer reviews in the field. Why?

- **Deploy in hours, not months**: Quickly unify existing tools with codeless integrations into 80+ 3rd-party technologies.
- 100 agnostic for zero lock-in: Orchestrate VMware, Red Hat, HashiCorp, AWS, Azure, etc. plus easily swap tools or clouds.
- Reduce tool sprawl and complexity: Skip the VMware vRealize Automation pain and avoid brittle DIY scripting.





Lower risk from Broadcom
VMware aquisition plus unify
hybrid cloud management

- PRIVATE: VMW, NTX, Msft, K8s, KVM, Bare Metal, ++
- PUBLIC: AWS, Azure, GCP, Oracle, Alibaba, ++

Orchestrate existing tools and mitigate skills gaps

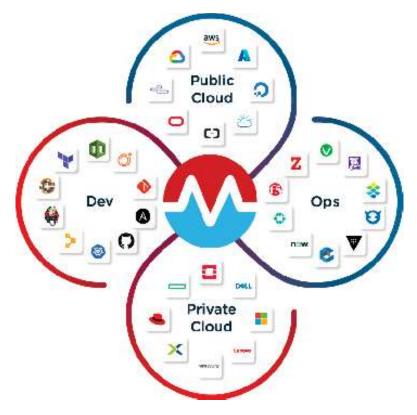
- TRIGGER: GUI, API/CLI, Terraform/IaC, ServiceNow, Jenkins, ++
- CONTROL: Active Directory, Okta, SAML, OneLogin, ++
- CONNECT: NSX-T, Infoblox, BlueCat, SolarWinds, ACI, ++
- **CONFIGURE**: Ansible, Chef, SaltStack, Puppet, vRO, ++
- PROTECT: Zerto, Veeam, Cohesity, HPE BUaaS, ++
- SCALE: F5, Citrix, NSX, A10, ALB, ELB, Scale Sets, ++
- AND MORE...

Endless possibilities with an extensible architecture and flexible plugin framework.

Self-service is a defining factor of Hybrid Cloud, DevOps... and Morpheus

Designed by real-world practitioners in digital transformation projects, Morpheus is the self-service engine powering hundreds of enterprise and service provider teams around the globe.

- Clouds: Instantly provision any workload into any cloud for VMaaS, DBaaS, PaaS, or Apps on-demand without waiting on IT.
- Containers: Build, manage, and use K8s in any cloud; deploy MKS, AKS, EKS, GKE or brownfield Ezmeral, OpenShift, Rancher, ++.
- Automation: Execute phase-based, ad-hoc, or scheduled workflows using any mix of Terraform, Ansible, Chef, Bash, vRO, ++.
- Services: Discover, map, monitor, and optimize workloads across hybrid infrastructure with analytics and 3rd-party extensibility.













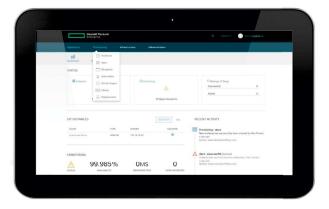






















How can you work with HPE and Morpheus to enable hybrid cloud?

Delivering a simple self-service provisioning experience for private and hybrid cloud is easier with HPE and Morpheus.

- Solutions: Morpheus is used by HPE
 GreenLake Managed Private and Hybrid
 Cloud Services for VMaaS and more.
- Services: HPE Advisory and Professional Services teams are certified to deploy and customize Morpheus installations.
- Products: Access via HPE and Partners, embedded in GreenLake PCE, and can be included in GreenLake contracts.

