



RSA WebCRD OnDemand

WebCRD as a Hosted Service

WebCRD OnDemand

- > Print centers are up and running quickly.
- > Datacenter and server architecture are secure and reliable.
- > Connectivity is ensured, with 24x7 monitoring, redundant Internet connections.
- > Customers can add modules as business needs increase.
- > Customers can easily convert to On-Site as business and print volume increase.

Overview

RSA's award-winning Web-to-print solution, WebCRD, is available as a hosted service. WebCRD OnDemand uses the same software that has been used by leading enterprises for a decade, but hosted in RSA's datacenter. Customers can have their own Web-based solution up and running quickly. RSA will handle all the technical details—including security, backups, and monitoring—from RSA's secure datacenter.

Benefits

- **Fast, cost-effective startup.** Begin taking orders over the Web quickly and with minimal cost of entry.
- **No shared resources.** Each WebCRD OnDemand customer has their own database, file system, and IP address.
- **Affordable.** WebCRD OnDemand combines some of RSA's most popular modules as part of the base offering.
- **Expandable.** Additional modules can be added at any time.
- **Upgradeable.** The software and database structures of the On-Site and OnDemand versions of WebCRD are identical, so customers can migrate as their needs change.
- **No transaction fees.** Encourages success and increased volume.

Security

RSA takes security very seriously. RSA solutions are deployed at government offices at the federal, state, and city levels, as well as at some of the largest insurance and financial institutions, and many other Fortune 100 corporations. RSA brings extensive experience and industry-standard best practices to protect our hosting environment.

- WebCRD OnDemand is deployed on secure, scalable, and reliable Sun/UNIX servers—the preferred platform for high-availability Web hosting.
- The RSA data center is protected behind a comprehensive firewall based on proven security best practices and practical customer site experience.
- The data center has both physical and electronic security, redundant power and air-conditioning, and robust backup procedures. These features combine to ensure maximum up-time for your business.
- Triple redundant internet backbone connectivity is monitored 24x7, 365 days per year, with DNS load balancing and traffic routing—ensuring that RSA servers are always connected.
- SSL is provided for continuous protection of transactions and user data during transmission over the Internet.



KONICA MINOLTA

KONICA MINOLTA
BUSINESS SOLUTIONS U.S.A., INC.
100 Williams Drive, Ramsey, NJ 07446
www.kmbs.konicaminolta.us



Rochester Software Associates, Inc.
Integrated. Workflow. Results.

69 Cascade Drive
Rochester, New York 14614
www.rocsoft.com

Phone 585 . 262 . 2690
Fax 585 . 262 . 4808
Email RSAinfo@rocsoft.com

Reliability

The WebCRD OnDemand server is a specialized version of a Sun production-class server with RAID-5 disk arrays, redundant network interfaces, and redundant power supplies, to provide an enterprise-class, highly scalable, and secure Web-to-print environment.

WebCRD OnDemand basic features

WebCRD OnDemand combines several popular options into an affordable Web-to-print pre-configured platform. RSA has streamlined the process of getting started and made it easy to start taking Web orders. As always, RSA's support and training teams are available to help with any questions.

The WebCRD OnDemand's base configuration includes these features:

- Initial setup and configuration support.
- Rollout kit, including tips, procedures, and documents for getting your user base on-line and ordering.
- Remote on-line training with a live instructor who can answer questions.
- WebCRD Base (see the WebCRD product brochure for full description) with the following modules included at no additional cost.
 - Job Cost Estimating (JCE) with basic job pricing with price cards.
 - Template Based Ordering (TBO) basic Variable Data ordering using Adobe PDF forms for business cards, letterhead and postcards, and other forms.
 - SSL configuration.

Additional optional modules

WebCRD offers additional powerful options (see the WebCRD product brochure for full descriptions).

- **WebCRD Pro** (upgrade) with AutoFlow™ for fully automated production workflow to live production print queues or other workflows with complete activity tracking; also includes a production dashboard.
- **SurePDF™** powered by Adobe® PDF JobReady™ for reliable client-side Adobe PDF generation that supports all applications and file types on Windows and Macintosh computers.
- **CentralPDF™** delivers server-side PDF conversion of frequently used file types using a central server.
- **WebCRD Dynamics** for advanced variable data forms applications using FusionPro™ templates.
- **Advanced Job Cost Estimating (AJCE)** allows varying pricing for type of user and volume discounts.
- **LDAP and Windows real-time authentication** enables on-line authentication against an existing enterprise LDAP or Windows authentication server.
- **Online Credit Card Processing** enables automated, online validation and processing in the amount of the job cost estimate for credit cards submitted by customers.
- **MultiSite** support multiple print centers with their own staff, print options, and URL using one WebCRD server.
- **Inventory Management module (AutoStock)** for tracking, management, and replenishment of finished goods and pre-printed inventory items.
- **360° Business Development Analysis** to ensure success throughout the enterprise.



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